



AMWA Meeting Agenda Inn at Loretto – Santa Fe, NM May 19-21, 2009

Tuesday, May 19

- 10:00 AM **AMWA Board Meeting** – (AMWA Board Members only) **Acoma Room**
- 1:00 PM **Welcome** **Acoma Room**
AMWA Organization Overview, Purpose and Successes
- *Brad Gilmer*, AMWA Executive Director
- 1:30 **AMWA Project Updates**
- AS-03 MXF Program Delivery
 - *Oliver Morgan*, Metaglue
 - AS-05 AAF Effects Protocol
 - *Phil Tudor*, BBC
 - IS-01 AAF Toolkit
 - *Phil Tudor*, BBC
 - IS-02 Web Services API for Material Exchange Formats
 - *Oliver Morgan*, Metaglue
 - IS-03 Media Authoring with Java
 - *Richard Cartwright*, Portability 4 Media
 - BXF-MXF Mapping
 - *Richard Cartwright*, Portability 4 Media
 - *Ian Wimsett*, Red Bee Media
- 4:00 **AMWA Business Steering Committee Overview**
- *Michael Sterling*, National TeleConsultants
 - *John Footen*, National TeleConsultants
- 5:15 **AMWA Annual General Meeting** – (AMWA members only)

Wednesday, May 20

- 8:30 AM Breakfast **Acoma Room**
- 9:00 **AMWA Project Updates** (con't) **Acoma Room**
- AS-02 MXF Versioning
 - *Bruce Devlin*, AmberFin Ltd
 - AS-04 Language Tagging
 - *Bruce Devlin*, AmberFin Ltd

Webinar

- 9:30 **Real-World Experiences with File-based Workflows**
- *Wendy Allen*, PBS Sr. Director, Media Operations & Media Library
 - *Ken Brady*, Turner Studios Director of Technical Operations & Digital Media
 - *Jerry Butler*, PBS Senior Director, Interconnection Projects
 - *Jim Hopkins*, Fox Networks Sr. Vice President of Engineering
 - *Michael Karagosian*, MKPE Consulting LLC President
 - *Gwynne McConkey*, Lifetime SVP, Operations, Info Systems & Technology
 - *Brinton Miller*, Discovery Communications Director of Media Engineering
 - *Phil Tudor*, BBC Research & Development Lead Engineer
 - *Ian Wimsett*, Red Bee Media Senior Technologist
- 10:30 Break (15 minutes)
- 12:30 PM Lunch **Tesuque Room**
- 1:30 Current and Future usage of MXF, BXF, AAF Formats and Standards
- *Chris Lennon*, Harris Corporation Leader of Standards, CTO Group
 - *Ian Wimsett*, Red Bee Media Senior Technologist

Webinar sponsored by:



Technical Steering Committee Working Sessions

Acoma Room

- *Richard Cartwright*, Portability for Media

- 2:30 AS-02 MXF Versioning
- 3:15 AS-04 Language Tagging
- 3:30 AS-03 MXF Program Delivery
- 4:30-5:30 MS-06 MXF/BXF Mapping

Thursday, May 21

- 8:30 AM Breakfast

Acoma Room

Technical Steering Committee Working Sessions

Acoma Room

- *Richard Cartwright*, Portability for Media

- 9:00 AS-05 AAF Effects Protocol
- 10:00 IS-03 Media Authoring with Java (MAJ) API
- 11:00 IS-02 Web Services API
- 12:00 ASD Abstract Services Definition
- 12:30 PM Lunch **Tesuque Room**
- 1:30 EBU liaison (Networked Production)
- 2:30 AAF Toolkit
- 3:30 AMWA Product Registration Process
- 4:30 Any Other Business
- 5:00 End of Meeting – *Safe Travels!*